

MEDIA ALERT

For Immediate Release

Project Prosper, Inc.
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PROJECT PROSPER, INC. TO RECEIVE \$10,000 IN COMMUNITY INVESTMENT FUNDING FROM UNITED WAY SUNCOAST

United Way Suncoast has awarded \$10,000 in Community Investment funding to Project Prosper, Inc. for their Financial Literacy Program.

TAMPA BAY, FL – July 28rd, 2020 – Project Prosper, Inc. is pleased to announce that they will be receiving \$10,000 in Community Investment funding from United Way Suncoast for their Financial Literacy Program. The program conducts financial literacy classes, in-person and now virtual, for refugee and immigrant clients as they work toward financial inclusion and stability.

United Way Suncoast recently completed the first year of funding (FY 20) of over \$5.6 million in community investments utilizing its new investment process. United Way met with over 400 individuals representing non-profit agencies, funders, business leaders, volunteers, and team members. These key stakeholders helped design and shape a new process to guide investments in our community, leading to greater impact and results for our most vulnerable neighbors.

Community investments were aligned to priority areas and focused on Asset Development, Early Learning, Financial Stability, Workforce Development and Youth Success across Hillsborough, Pinellas, Sarasota, Manatee and Desoto Counties.

“In the true spirit of community and collective impact, United Way Suncoast volunteers did a thorough and thoughtful review of all requests. We are proud to support many high-impact programs that will do so much good across our region. At United Way Suncoast, we never stop advocating for our community. Through our partnerships and expertise, we create bold solutions to our biggest challenges – uplifting lives and achieving equity for generations to come.”, says United Way CEO Jessica Muroff.

"Project Prosper is thrilled to engage in a new partnership with United Way. COVID-19 has challenged our traditional method of delivering financial literacy classes in-person but also made us innovate. We will further explore digital options for classes that will be accessible to populations which are difficult to reach in an in-person setting. We look forward to a wonderful year ahead with our new partner's support and to offering refugees and immigrants the knowledge needed to empower themselves to change their family's financial destiny." – Faye Steinhauser, Executive Director of Project Prosper, Inc.

“We are proud to partner with Project Prosper, Inc. in support of our community impact priority of Asset Development. Our community needs this support now more than ever. We look forward to the impact these dollars will make in serving refugees and immigrants”, says United Way CEO Jessica Muroff.

About United Way Suncoast

United Way Suncoast fights for the education and financial stability of every person in the community through

educational programs that give children the skills to succeed, helping adults achieve long-term financial stability and activating caring individuals through volunteerism. We are proud to serve the people of DeSoto, Hillsborough, Manatee, Pinellas and Sarasota counties by operating and funding services and programs to help create a stronger, more vibrant community. For more information, visit www.unitedwaysuncoast.org.

About Project Prosper, Inc.

Founded in 2007, Project Prosper values the dynamic, resilient, innovative, and entrepreneurial spirit of refugees and immigrants and envisions a community that enables them to realize their full potential by achieving financial inclusion and stability. Serving largely low- to moderate-income individuals, Project Prosper provides opportunities for these often-vulnerable populations to protect and empower themselves as they become thriving and successful members of their community through programs of financial literacy, 0% interest loans with matched savings and mentoring, and micro-enterprise classes. For more information, visit www.projectprosper.org.

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